



FOR IMMEDIATE RELEASE

Linus Leaps into Public Beta

NASHVILLE, Tenn. -- March 19, 2020 -- Linus Financial LLC (“Linus”), a FinTech company connecting everyday investors to the economic benefits of digital asset credit markets, today announced the launch of its first offering, the Linus High Yield Account, into public beta.

Matthew Nemer, Chief Executive Officer of Linus, said, “Linus is bringing new wealth-generating opportunities to the everyday investor through a gateway to the burgeoning economies of the digital asset ecosystem.”

About Linus Financial LLC

Linus Financial LLC is developing Linus, a digital-first cash deposit account that delivers inflation-beating yields in a friendly, easy-to-use platform. Linus is the first financial technology company connecting everyday investors to financial services via a blockchain protocol, launching with a high yield cash account offering 3.5% on deposits. These rates are possible because Linus connects users to borrowers in digital asset credit markets with a familiar platform that functions like an online bank account.

Important Additional Information

On March 19, 2020, Linus Financial LLC (“Linus”) released the public beta of the Linus High Yield Account, allowing users to open a new account without an invitation. The Linus High Yield Account is a cash deposit account that offers market leading returns, currently at 3.5% APY. Because Linus connects users to borrowers in digital asset credit markets, the returns offered are uncorrelated to Federal Funds Rate and equity market returns. The Linus public beta can be accessed at <https://getlinus.io>.

Linus launched their alpha product, the Linus Early Access Program (LEAP) in December 2019 and moved into private beta in January 2020. Early users have voiced support of Linus as volatility in debt and equity markets has increased over the past few months. As stated by an

LEAP user, “I don’t like to talk about money, but this was an easy choice.” Linus received the “2020 Innovation Award” at the Paris FinTech Forum.

Prior to Linus, accessing the economic benefits of DeFi lending presented a steep learning curve, requiring a knowledge of the cryptocurrency ecosystem and a desire to self-custody assets. Linus was intentionally built with a minimal feature set, focusing on simplicity by streamlining access to yields and removing any unnecessary functionality. Create an account, verify your identity, and deposit to earn interest, all within a few clicks. Linus is able to provide a superior user experience by obscuring the blockchain layer within their overall techstack. As a result, Linus is uniquely positioned to bring new capital into digital markets.

Forward-looking Statements

Over time, Linus plans to expand features unavailable through legacy providers, connecting users with more investment tools than are currently commercially available.

To open a Linus account today, navigate to <https://www.getlinus.io> and click “Get Started.” New users who fund their account by March 31, 2020 have the opportunity to receive a \$20 bonus on their first deposit.

Investors:

Matthew Nemer
Linus Financial
nemer@getlinus.io

Media:

Matthew Nemer, Matthew Hamilton
hello@getlinus.io

Source: Linus Financial, LLC